1. Conceived and built optimized landing pages in HTML and CSS, including [Software] integration and cross-browser compatibility, to support marketing.
2. Developed, coded and updated [Type] and [Type] sites for clients such as [Client name] and [Client name].
3. Maintained strict budgetary and scheduling guidelines to satisfy customers with high-quality, targeted designs.
4. Planned and engineered RESTful web services to manipulate dynamic datasets.
5. Designed, developed and implemented software applications for website based on analyzed requirements and understanding of industry technical standards.
6. Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.
7. Owned more than [Number] projects per year from initial research and conceptual design through testing and implementation phases.
8. Engaged with [Job title] to plan, optimize and repair site issues and queries, in particular based on [Type] technology.
9. Developed functional digital design concepts across various platforms to strengthen company brand and identity.
10. Provided ongoing efficiency and security maintenance and patching on website interface to maintain viability after launch.
11. Completed full redesigns of existing websites to improve navigation, enhance visuals and strengthen search engine rankings.
12. Designed and executed security measures such as firewalls and encryption.
13. Implemented Google-based and other campaigns with slant toward SEO.
14. Worked with [Job title] to synchronize web presence with brand identity and logo.
15. Reviewed code to validate structures, assess security and verify browser, device and operating system compatibility.
16. Developed user-oriented visuals and features using front-end languages, including HTML, [Type] and [Type], to increase site traffic to [Number] visitors per [Timeframe].
17. Researched new technologies, software packages and hardware products for use in website projects.
18. Developed [Type] e-commerce website to reduce cart abandonment rate by [Number]%, resulting in increased online sales after go-live date.
19. Designed, implemented and monitored web pages, plugins and functionality for continuous improvement.
20. Spearheaded production of page content such as visuals and text copy to meet project specifications.